

CULTURAL AWARENESS AND DEVELOPMENT OF SUSTAINABLE TOURISM



INTERNATIONAL SCIENTIFIC AND PRACTICAL
CONFERENCE

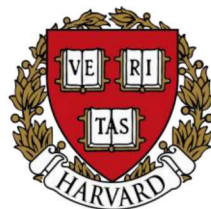
CONFERENCE PROGRAM

MAY 23, 2025

CULTURAL AWARENESS AND DEVELOPMENT OF SUSTAINABLE TOURISM



**MINISTRY OF HIGHER
EDUCATION, SCIENCE AND
INNOVATIONS OF THE
REPUBLIC OF UZBEKISTAN**



HARVARD UNIVERSITY



**TASHKENT STATE UNIVERSITY
OF ECONOMICS**



**DEPARTMENT OF
TOURISM OF THE
REPUBLIC OF
KARAKALPAKSTAN**



**Republic of Karakalpakstan
Hojaley district**



**ECOLOGICAL PARTY OF
UZBEKISTAN**



**NECMETTIN ERBAKAN
ÜNİVERSİTESİ**



**TOURISM DEVELOPMENT
INSTITUTE**



**FIFTY SHADES
GREENER**



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**NEW CLIMATE INNOVATIONS
CENTRE**



**Karakalpakstan Republic
Hojaley district**




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Dear _____!

We invite you to attend an upcoming international scientific-practical conference on the topic "Cultural Awareness and Development of Ecologically Sustainable Tourism" and the accompanying cultural festival "Mizdakhon: A Sacred and Mysterious Place II." This exciting event will be held on May 23–24 in Khodjeyli, Karakalpakstan.

Our aim is to foster collaboration, knowledge sharing, and networking opportunities among participants, with the ultimate goal of accelerating knowledge on the role of culture in promoting ecologically sustainable tourism. The conference aims to showcase best practices and innovative approaches to integrating cultural awareness into sustainable tourism development, with particular focus on the context of Karakalpakstan.

Additionally, the accompanying cultural festival "Mizdakhon: A Sacred and Mysterious Place II" aims to celebrate and highlight the rich cultural heritage of the region, while also promoting eco-tourism initiatives that respect and preserve the local environment. Through these events, we hope to stimulate discussion and dialogue on the importance of balancing economic development with environmental protection, and to contribute to the overall goal of creating a greener, more sustainable, and culturally enriched tourism sector.

We look forward to seeing you!

Best regards, Organizing committee





Registration of conference participants	09:00
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OPENING REMARKS

Sharipov Kongratbay Avezimbetovich , Minister of Higher Education, Science and Innovations of the Republic of Uzbekistan	10:00
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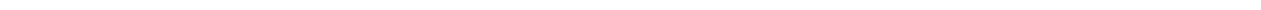
Zarikeev Rasul Polatovich , Deputy Chairman of the Council of Ministers of the Republic of Karakalpakstan for Tourism, Culture, Cultural Heritage and Mass Communications	10:05
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Teshabayev To'lqin Zakirovich , Rector of Tashkent State University of Economics	10:10
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Abdurakhmanova Gulnora Kalandarovna , Vice-rector for Research and Innovations	10:15
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Bayram Kusekeev , Deputy Head of the Tourism Department of the Republic of Karakalpakstan	10:30
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MODERATORS

Friday , May 23, 2025

ZUFAROVA NOZIMA

MAIN SPEAKERS

Cankaloğlu Yilmaz,
PhD, Ass.professor Social Science Department in Oriental
University Tashkent

“Investing in the Green Economy” 10:40

Shibin Tad Michaelsen Christal Saleela,
PhD, Ass.professor, Business Management Department Republic of India,
International University of Finance and Technology.

“Green economy - Sustainable Development Goals” 10:50

Gerson Jibrail Jasur Lapid, Director of the International
Foundation Program (IFP) Tashkent International University of Education

“Global Green Economy” 11:00

Giuseppe Chiaramonte, prof. Nukus State Pedagogical Institute

“Travel with Purpose: Cultivating Cultural Respect and Environmental Responsibility” 11:10





FIRST BRANCH.

Trends in the development of tourism in the Republic of Karakalpakstan

Chairman: TSUE "Tourism" Department Dean, DcS N. Zufarova

SECOND BRANCH.

The main features of the organization of ethnographic tourism

Chairman: Professor A. Norchaev, Head of the " Department of tourism and Hotel Business " of TSUE

THIRD BRANCH.

Modern marketing strategies to promote the ecological tourism potential of Karakalpakstan in the World tourism market

Chairman: TSUE "Tourism" Department deputy dean O. Ochilova

Completion of lectures in the Branches	15:00
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Acceptance of the final document of the conference	15:40
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Closing of the conference	16:00
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